

MASTER IN MANAGEMENT OF BUILDING COMPANIES

MASTER IN MANAGEMENT OF BUILDING COMPANIES



INFORMATION AND REGISTRATION

MASTER

2007

WWW.UPV.ES

AIDICO - Dpto. Formación.
Valencia Parc Tecnologic
Avda. Benjamín Franklin, 17
Tel: 96 136 60 22 Fax: 96 131 80 33
@: formacion@aidico.es

Registration
April - July 2007



CENTRO FORMACIÓN PERMANENTE
Viceministerio de Posgrado y Formación Permanente

Universidad Politécnica de Valencia ■ Centro de Formación Permanente

Camino de Vera, s/n. 46022 Valencia
Tel. (+34) 963 877 751 ■ Fax (+34) 963 877 759
E-mail: cfp@cfp.upv.es ■ http:// www.cfp.upv.es



fevec
Federación Valenciana de
Empresarios de la Construcción



UNIVERSIDAD
POLITECNICA
DE VALENCIA

TRAINING PROGRAMME

INTRODUCTION

The long-term penetration of Spanish companies in foreign markets, highlights the need for executives from companies in countries which are investment targets to be trained through a period which makes training and internship practice compatible. This would be the first of the Master's aims and objectives.

The second objective implies a feedback in terms of training, as well as agreements between Spanish universities and those in other countries. This would make it easier to send Spanish university graduates to companies from these countries, or in Spanish branches of such companies.

All these methods will facilitate our final goal, which is the permanent penetration of Spanish companies abroad, and the creation of Spanish expertise exchange in the countries which are the destination of investment in the sector.

TARGETS

- ▢ Answering a demand and social need for training specialists in the management of building companies and the property development sector, which will have an influence on the management and coordination of this sector and on emerging countries' development.
- ▢ Acquiring intercultural communication skills, together with management skills and teamwork skills, as well as learning about the relationship between technology and social development, and being able to assume responsibilities during the process.
- ▢ Knowing how to coordinate the different stakeholders in the construction process.
- ▢ Learning the management techniques of the construction process, development of its production, promotion and marketing management.
- ▢ Training qualified experts in quality management and industrial risks in the construction and promotion fields.
- ▢ Specialisation of university graduates and/or final year students coming from foreign countries, which are currently finishing their studies at the UPV.

ADDRESSED TO

University graduates with Czech, Hungarian, Polish, Chinese or Moroccan nationality who wish to hold or who currently hold a position of responsibility in the building sector and property development sector.

CONTENTS

- Module I:** Management.
- Module II:** Directive/Management skills.
- Module III:** Markets and marketing in building and property development.
- Module IV:** Economic and financial evaluation in building and property development.
- Module V:** Feasibility analysis in building and property development.
- Module VI:** Staff management in building and property development.
- Module VII:** Project management in building and property development.
- Module VIII:** Production management in building and property development.
- Module IX:** Commercial management in building and property development.
- Module X:** Quality and environment management in building and property development.
- Module XI:** Industrial risk management in building and property development.
- Module XII:** Legal frameworks in target countries.
- Module XIII:** Spanish language and Spanish culture.

(* contents will be developed in Spanish.



DURATION

1 Academic year

- ▢ Combination of stay in the mother company with university training (MASTER).
- ▢ Grant for the development of the training plan at the company, participation in the master and upkeep during the student's stay in Spain.
 - dedication: 25 hours a week
- ▢ Registration on the Master, to get new technical and managing skills related to the company's activities.
 - dedication: 15 hours a week.

60 Credit points

It includes 480 in-person theoretical and practical teaching hours and 1,030 internship hours.

ECONOMIC AID

The selected students will receive a grant in order to subsidise the training plan (including registration, stay and upkeep). Even though it's not an essential requirement, knowledge of the Spanish language will be favourably looked upon.

TEACHING STAFF

The Master's teaching staff will be formed by teachers coming from the Universidad Politécnica de Valencia and prestigious teachers coming from the business environment.

SCHEDULE

Theoretical lessons and tutorial sessions:

- Fridays from 9:00 to 14:00 and 15:00 to 20:00 hours.
- Saturdays from 9:00 to 14:00 hours.

Internship hours:

- Monday to Thursday (according to company's schedule).

CALENDAR

Start date:
SEPTEMBER 2007

End date:
JUNE 2008